



# national certificate in sport management

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# about this programme



126 Credits,  
NQF Level 5

The Sport Management learning programme provides a balance of theory learning, practical training and work-based experiential learning to prepare graduates for work in the exciting field of sport and sport management. Graduates are able to work in schools, clubs or private institutions with a range of skills which include business management, sports event management, facility management and team management. With the inclusion of modules such as screening for physical activity readiness, graduates are also able to work in the fitness industry. Through the eta process of personalised teaching and exposure to plenty of physical activity and sport, students are able to successfully achieve their assessment criteria.



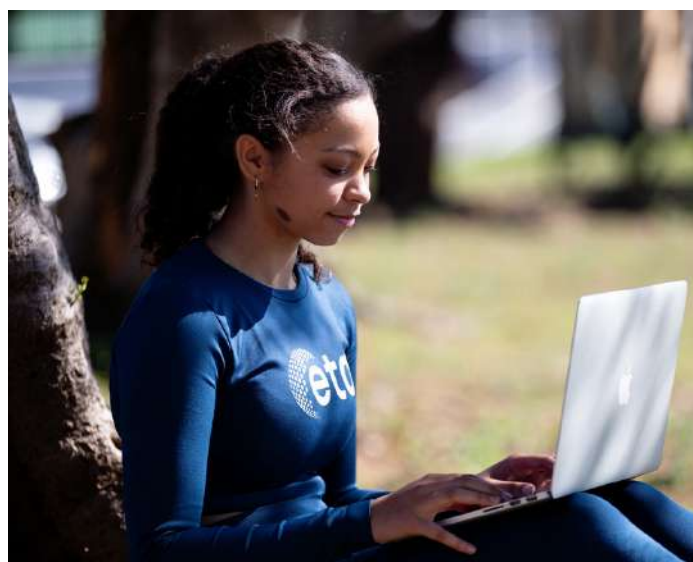
1 year



Assessment is both theory and practical.



Our online learning environment is technology driven so you will need to have a laptop.



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# technical requirements

eta Connect



Students must have their own device, especially a laptop. If you do not have your own laptop or PC, make provision to have access to one during the programme.

## WORD OF CAUTION:

The learning activities and content of our programmes require that the primary device that you will use should be a desktop computer and/or a laptop computer. Although you may find it beneficial to use a mobile device like a smartphone or a tablet when you are “on the move” to quickly access your programme, mobile devices are not considered sufficient to meet the technical requirement of our programmes.



Own data is essential.



eta provides study spaces with devices and wifi, as a distance learning student you can request access to the campus facilities.



Access to all learning resources and journals are included in eta tuition fees.

**PLEASE REFER TO OUR LEARNER  
MANAGEMENT GUIDE TO  
READ MORE DETAILS**

[VIEW GUIDELINE HERE](#)



# fee breakdown

Registration fee:  
R1500 (forms part of  
the total fee)



## EARLY BIRD

**R29 500**

(total fee due end of December 2023)



## UPFRONT

**R32 500**

(total fee due end of January 2024)



## TERM PAYMENTS

**R34 500**

(total fee due over 4 payments)

**1**

### Term 1

R 8 250 (31st Jan)

**2**

### Term 2

R 8 250 (7th April)

**3**

### Term 3

R 8 250 (7th July)

**4**

### Term 4

R 8 250 (7th Oct)

# admission requirements



## Admission to NQF Level 5 National Certificate

The minimum requirement for admission to National Certificate programmes is either:

- A National Senior Certificate (NSC) with Higher Certificate admission and compliance with the language requirements for eta.
- The NSC pass required is an elementary achievement (rating code 2/F) with an overall score of 30-39% and a minimum pass of 30% in English.
- A National Certificate Vocational (NCV) and compliance with the language requirements for eta.
- An alternative matriculation exam e.g. Independent Examination Board (IEB) which is the body representing private schools and compliance with the language requirements for eta.
- A further Education and Training Certificate (NQF 4) in a cognate field e.g. fitness, coaching or sport administration.
- Under certain conditions, level 4 Occupational Certificates in a cognate field may be considered for admission plus relevant work experience (see RPL policy).

# programme accreditation

Exercise Teachers Academy PTY Limited (trading as eta College) is registered as a private higher education institution in terms of Section 54 (1) (c) of the Higher Education Act, 1997 (Act No. 101), and Regulation 16 (4) (a) of the Regulations for Registration of Private Higher Education Institutions, 2002.

This NQF level 5 Learning programme is accredited by CATHSSETA. The qualification it achieves is registered on the Higher Education Qualifications Sub Framework.

# recognition of prior learning (RPL)



RPL emerges from a global demand to increase access to higher education. RPL policies encourage providers to develop systems that enable the recognition of learning, allowing previously disadvantaged people, for whatever reason, to be able to access to a learning pathway in higher education. The RPL driving force is social justice and fairness, so no-one should be excluded from higher education. At eta College, RPL can enable access to a qualification that allows you to work in the fast-growing sport and fitness sector, where competent employees are critical for the growth of the profession (Skills Development Act, 1998, Skills Development Amendment Act, 2008).

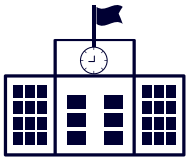
There are different types of RPL, which includes the following:

- RPL for Access process which is specifically designed for those students who have not been able to meet the minimum requirements for access.
- If you have prior formal learning in credit-bearing modules or a completed qualification, it is possible for such credits to be recognised and for you to be exempt from learning you have already completed.
- If you are someone of advanced standing and did not complete a Matric (NSC) or your results were not sufficient to access higher education in the past, your work and life experience may enable you to access higher learning now.
- If you have relevant and recent work experience that matches the learning in the qualification you want, it is possible for your knowledge and skills to be recognised and to access a higher education pathway. You may even be exempt from some modules if your work experience has given you the right level of knowledge and skills.

[LEARN MORE](#)



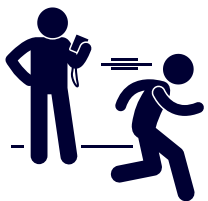
# how will this qualification help differentiate you?



You would like to manage a sport or fitness facility with appropriate marketing plans, operational procedures and resource management.



You currently work at a sport facility and would like the ability to manage a sport tournament and implement a volunteer strategy to achieve event outcomes.



You see yourself co-ordinating athlete and team support, including sports team logistics, public relations and media liaison.

## **AFTER COMPLETING THIS PROGRAMME YOU'LL BE CONFIDENT IN YOUR ABILITY TO:**

- Manage a sport tournament designed for a community to enhance community engagement and implement a volunteer strategy to achieve event outcomes.
- Co-ordinate athlete and team support, including sports team logistics, public relations and media liaison.
- Manage a sport or fitness facility with appropriate marketing plan, operational procedures and resource management.
- Conduct sport specific marketing and the development of a sponsorship proposal.
- Apply administration for business management skills.

# what will you learn on this programme?

## **COURSE 1**

### **INTRODUCTION TO SPORT INFORMATICS**

Introduction to Sport Informatics: Sport informatics provides you with the skills to operate a PC and relevant software packages. You will gain an understanding of the management of information and how sport statistics are incorporated into a variety of environments to enhance the understanding of sport, monitor the development of sport and increase participation in sport.

## **COURSE 2**

### **INTRODUCTION TO SPORT SOCIOLOGY**

Introduction to Sport Sociology: This introductory course explains how sport interacts with society. You will get an overview of sport sociology, social interaction and sport, as well as social issues and the effect on sport. You can apply this knowledge to sport and recreation studies, human resource management, sport development programmes and management of sport. You will also be introduced to sport psychology.

## **COURSE 3**

### **SPORT, RECREATION AND FITNESS BUSINESS ORGANISATIONS**

Sport, Recreation and Fitness Business Organisations: Get to understand the principles of business and financial management as well as marketing and its relationship to sport, recreation and fitness. Learn about customer care, operational procedures and the risks involved in managing a business. Learn how to write marketing strategies, understand business strategies and how to operate a business.



# what will you learn on this programme?

## **COURSE 4**

### **SPORT, RECREATION AND FITNESS FACILITIES**

Sport, Recreation and Fitness Facilities: Learn how to apply financial strategies and planning to different sport environments. The course includes budgeting, management of funds and revenue strategies and the application of good governance. You will be taught about Sustainable sport and recreation structures, and how to market, promote and maintain Sport and Fitness facilities.

## **COURSE 5**

### **EVENTS AND TOURNAMENTS FOR SPORT, RECREATION AND FITNESS**

Events and Tournaments for Sport, Recreation and Fitness: This course will teach you how to plan, implement and manage a range of small sport events, and how to manage volunteers and various risks. Team management and Touring Logistics: Learn about team organisation and teamwork. Understand the logistics and management of sport tours as well as the principles of sport tourism and strategies. Learn how to market sport tours and liaise with the public.

## **COURSE 6**

### **MASS PARTICIPATION PROGRAMMES**

Mass Participation Programmes: Learn about the principles of mass participation, different sport activities and how to activate groups and communities into sport. Learn about community based sport development and indigenous sport. You will be taught how to design and implement mass participation programmes and physical activities.

## **COURSE 7**

### **TEAM MANAGEMENT AND TOURING LOGISTICS**

Team Management and Touring Logistics: Learn about team organisation and team work. You will be taught how to develop sport tour plans and team touring logistics. It will also include public relations and marketing of sport tours.

# why study via distance learning?

- Flexible learning environment, giving you the autonomy to choose when and where you want to study!
- Increase social networking – you will meet students from all over, studying the same qualification.
- Easy and user-friendly access to eta's Learning Management System (LMS) - etaConnect.
- Academic Instructor's support - with only one click you can get help or advice from our qualified online Academic Instructors.
- Regular online scheduled sessions for Q&A.
- Feedback - you will get individualised feedback from our online Academic Instructors.
- 21st Century Skills such as self-directed learning, self-reliance, self-motivation and time management, all skills we require now and for the future.
- Exposure to industry professionals through webinars.
- Technology mediated learning.
- Guided online sessions.
- Access to our eLibrary and a variety of online resources.
- Your own Office 365 account with access to the Microsoft office suite.



# what career can you go into once you are qualified?

The programme allows you entry into the sport, recreation and fitness industry. It is a stepping stone that allows you to explore your passion by studying further in your area of interest.

- Project team member
- Sport, recreation fitness club assistant
- Admin assistant for events
- Sport team assistant
- Athlete representative
- School level team manager

## Who will hire you?

- Schools
- Sports clubs and recreation centre's
- Self employment – as a business owner and entrepreneur

**THIS SOUNDS PERFECT  
FOR MY CAREER**

**REGISTER NOW**



# NOT QUITE WHAT YOU'RE LOOKING FOR?

Other students found the following programmes relevant to their career goals:

NATIONAL  
CERTIFICATE IN  
FITNESS



NATIONAL  
CERTIFICATE IN  
COACHING



NATIONAL  
DIPLOMA  
IN FITNESS



## CONTACT US:

Complete an online enquiry form

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