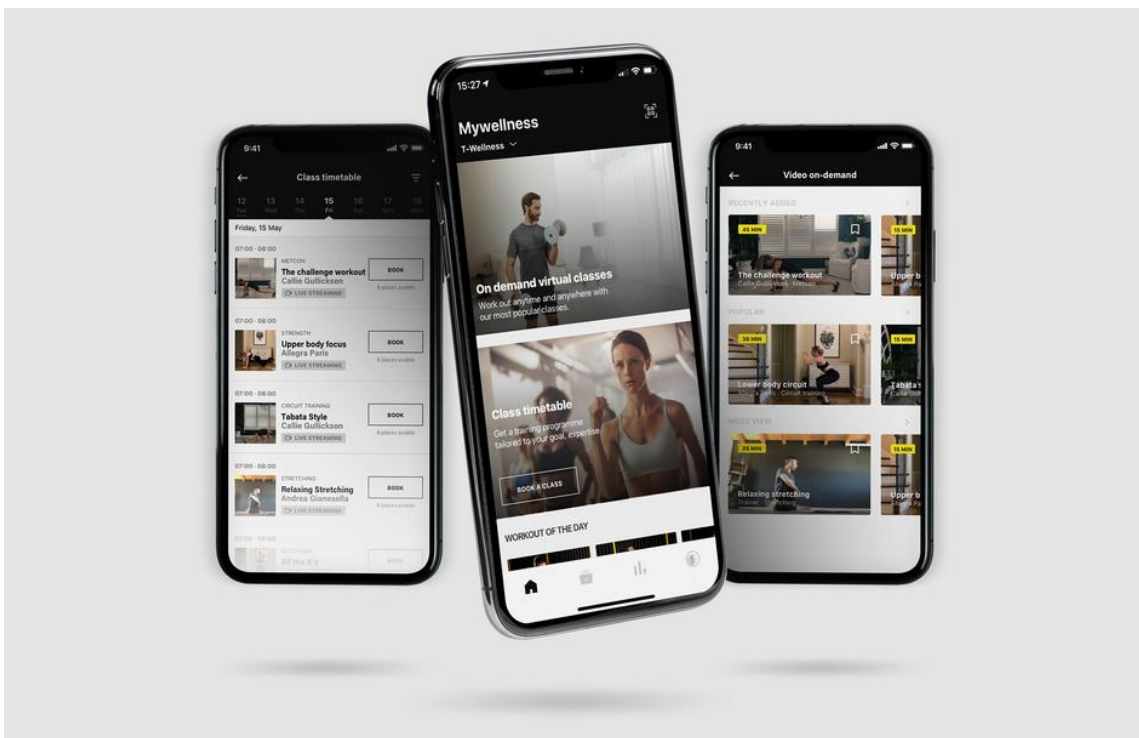




eta MyWellness App - Powered by Technogym



Dear **eta** College Alumni,

Thank you to those who have participated in what we created for **eta** College to use in MyWellness over the past 4 months. **eta** College has partnered with Technogym South Africa and is excited to launch the **eta** MyWellness App.

After months of planning and many requests, we'd like to offer you a full solution. Thank you to all of those who have been active on the platform and engaged with us extensively over the last couple of months.

Today, we're excited to invite you to become part of this incredible professional platform with an app solution for your customers.

From 1 August 2020, the eta MyWellness App will go LIVE!

The offer to you is the All Inclusive Professional Suite within MyWellness which includes the following functionality:

PROFILING OF CUSTOMERS

Tailoring Wellness Experience

Find what motivates your users. Identify the right programme, activities and communication approach for each user.

COACHING OF CUSTOMERS

Indoor & Outdoor Lifestyle Management

The health professional can assign personalised action plans, monitor their client progress and interact with the user.

PRESCRIPTION OF CONTENT & TRAINING

Personalised Training Programme

A fully integrated, cloud based, exercise prescription application that allows you to assign, track, run reports on member exercise data.

ANALYTICS & DATA

Powerful Business Intelligence & Data Analysis

Unparalleled data analysis and a holistic view of the person, which will allow new and ultra-customised training formats.

IN-APP USER FEATURES

Additional built-in value for your customers

- GPS for outdoor tracking
- Link third party fitness & wellness apps
- Link fitness devices & HR monitors
- View all training results in one app

LAUNCH SPECIAL

R249 per month

Monthly subscription with one month cancellation policy

Offer valid until 31 August 2020

eta College PREFERENTIAL RATE

R349 per month

Monthly subscription with one month cancellation policy

Offer valid to any registered eta College Alumni

Per trainer, per month price
Allows you to add up to 500 clients

Ongoing training and marketing support from Technogym Southern Africa and **eta** College.

Dedicated e-learning available in MyWellness.

You will also be able to purchase Technogym and SIDEA products at preferential prices through this partnership.

In order to take up this offer or for more info, please email **marketing@etacollege.com**

We look forward to you being part of the **eta** College MyWellness App

MyWellness 5.0



Click To Watch Video

Learn More About MyWellness