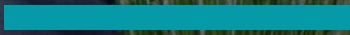


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college
Study at the best
Fitness College

BACHELOR OF
**MANAGEMENT
IN SPORT AND
LEISURE**



**SCHOOL OF
BUSINESS**

Enter the ever changing world of
sport and recreation management

eta
college



ABOUT THIS PROGRAMME



360 Credits, NQF Level 7
SAQA ID: 112053

This comprehensive degree programme emphasises the theories and principles of business management and how they are applied to the commercial worlds of sport and leisure.

The programme has a strong emphasis on leadership, emotional intelligence and communication, ensuring you of the knowledge and skills needed to lead and manage others.

Sport and Leisure studies include subjects like sports law, sport sociology, legal and ethical issues in sport, sport development and transformation. In your final year you can choose exciting electives such as sport commentary, sport reporting, sport tourism, event management, athlete representation or facility management.



3 years



Assessment is both theory and practical.



Our learning environment is technology driven so you will need to bring a laptop to class.



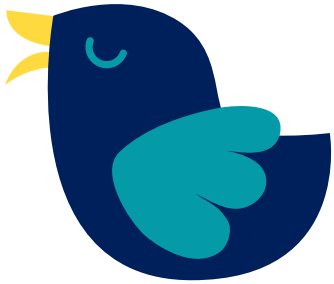
[REGISTER NOW](#)



FEE

BREAKDOWN (YEAR 1 ONLY)

Registration fee: R1500 (forms part of the total fee)



EARLY BIRD

R56 500

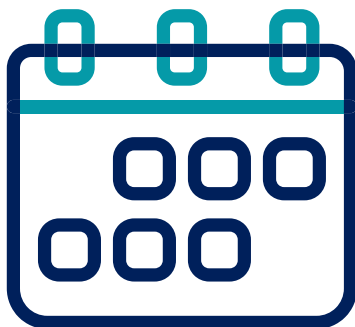
(total fee due end of December 2020)



UPFRONT

R58 000

(total fee due end of January 2021)



TERM PAYMENTS

R62 000

(total fee due over 4 payments)

1

Term 1

R14 000 (31st Jan)

2

Term 2

R15 500 (7th April)

3

Term 3

R15 500 (7th July)

4

Term 4

R15 500 (7th October)

ADMISSION REQUIREMENTS



Admission to Bachelor degree, NQF Level 7

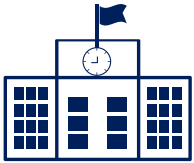
The minimum requirement for admission to Bachelor Degree programmes is either:

- A National Senior Certificate (NSC) with bachelor degree admission with minimum of 30% in English, coupled with an achievement rating of 4 (adequate achievement 50-59%) or better in four recognised NSC 20-credit subjects (refer annexure 7 for list).
- A National Certificate Vocational (NCV). A student must achieve at least 60% in three fundamental subjects, including the language of learning and teaching in the higher education institution, and achieve at least 70% in four vocational subjects, chosen from the NC (V) Level 4 subjects.
- A Senior Certificate (SC) (with relevant endorsement).
- A Further Education and Training Certificate (NQF 4) in a cognate field e.g. fitness, coaching or sport administration.
- A Higher Certificate or Advanced Certificate in a cognate field. For example, a Higher Certificate in Fitness or in Coaching Science enables access to the Diploma in Sport and Exercise. The Higher Certificate in Sports Recreation and Fitness Management enables access to the Diploma in Sport and Recreation Management

REGISTER NOW



HOW THIS QUALIFICATION WILL HELP YOU DIFFERENTIATE YOURSELF?



You see yourself gaining knowledge of sports, sport structures and the business of sport, and implementing how each element will function and how this is needed for this fast-growing world of sport.



There is also a strong emphasis on leadership, emotional intelligence and communication skills to ensure you have the knowledge and skills needed to lead and manage others. These are all highly transferable skills and can lead to a management role in any sector.



The world of sport and leisure management calls for strong vocational skills in both the psycho-social and socio-cultural areas. Graduates will be able to use these skills to lead and manage others within the public and private sector.

AFTER COMPLETING THIS PROGRAMME YOU'LL BE CONFIDENT IN YOUR ABILITY TO:

- Demonstrate a comprehensive and integrated knowledge of theories and principles of management and how they are applied to the business of sport
- Apply relevant project management knowledge and skills to the business of sport and sporting events
- Apply current theories and principles of leadership to the management of individuals and teams
- Apply relevant psycho-social and socio-cultural knowledge to leadership and management
- Demonstrate a comprehensive knowledge of sports, sport structures and the business of sport, showing a deep understanding of the contexts in which they function

WHAT WILL YOU LEARN ON THIS PROGRAMME?

Find out more about what you will learn as you progress through the **three years** of this programme. There are 26 compulsory courses, six optional courses, some of which include an experiential learning component.

YEAR 1

COURSE CATEGORY 1

SPORT AND LEISURE STUDIES

Sport sociology: evolution and socialisation of sport
Sport structures and sporting bodies

COURSE CATEGORY 2

BUSINESS AND MANAGEMENT STUDIES

Theories and principles of business and management
Economic literacy
Organisational behaviour
Principles of marketing and promotions

COURSE CATEGORY 3

EVENTS AND PROJECTS MANAGEMENT

Project management principles, theories, systems
Technologies and systems

COURSE CATEGORY 4

PSYCHO SOCIAL STUDIES

Academic thought and practice: introduction to research and professional development
Psychological principles of health promotion, motivation and communication



WHAT WILL YOU LEARN ON THIS PROGRAMME?

YEAR 2

COURSE CATEGORY 1

SPORT AND LEISURE STUDIES

Sport and recreation policy, sport development and transformation
Sports law, legal and ethical issues of sport
Sport reporting, commentary and broadcasting

COURSE CATEGORY 2

BUSINESS AND MANAGEMENT STUDIES

Finance management, governance, policy and professional practice
Marketing, sales and customer care
Human resources management and industrial relations

COURSE CATEGORY 3

EVENTS AND PROJECTS MANAGEMENT

Event management, event safety, sport tourism

COURSE CATEGORY 4

PSYCHO SOCIAL STUDIES

Academic thought and practice: ethics and methods of research
Psychology and health promotion: positive psychology and mental resilience
Leadership: emotional intelligence, critical self-reflection, communication and presentations skills



WHAT WILL YOU LEARN ON THIS PROGRAMME?

YEAR 3

COMPULSORY MODULES

COURSE CATEGORY 2 BUSINESS AND MANAGEMENT STUDIES

Business research and evaluation
Corporate social responsibility
Corporate finance and regulations
Business management application and practice

COURSE CATEGORY 4 PSYCHO-SOCIAL STUDIES

Academic thought and practice: monitoring and evaluation
Leadership: leading change, leading teams

OPTIONAL MODULES

COURSE CATEGORY 1 SPORT AND LEISURE STUDIES

Sport commentary
Sport reporting

COURSE CATEGORY 2 BUSINESS AND MANAGEMENT STUDIES

Athlete representation
Sport or Leisure Club management

COURSE CATEGORY 3 EVENTS AND PROJECTS MANAGEMENT

Sport event management
Sport tourism



WHY STUDY AT A CAMPUS?

- Qualified lecturers
- Scheduled sessions
- Exposure to industry professionals through the campus
- Technologically mediated teaching
- Superior facilities
- Opportunity to make friends
- Guided practical sessions
- Resource centre
- In-class feedback
- Attend a graduation
- Access to **eta**Connect (Learner Management System)
- Access to e-library (eBooks, journals, articles and so much more)
- Access to Office 365 account
- Industry-ready when qualified



WHAT CAREER CAN I GO INTO ONCE I AM QUALIFIED?

The programme allows you entry into the sport, recreation and fitness industry.

- Athlete Representative
- Sport Agent
- Facility Manager in sport or recreation
- Sport Business Manager
- Sport Event Manager

WHO WILL HIRE ME?

- Schools
- Sports clubs and Recreation centres
- Self employment – as a business owner and entrepreneur
- Sports venues
- Sports marketing and player management companies
- Sporting federations

THIS SOUNDS PERFECT FOR MY CAREER

I'M READY TO REGISTER



NOT QUITE WHAT YOU'RE LOOKING FOR?

Other students found the following programmes relevant to their career goals:

**DIPLOMA IN
SPORT &
EXERCISE**



**HIGHER
CERTIFICATE IN
SPORT
MANAGEMENT**



**ADVANCED
CERTIFICATE IN
SPORT
MANAGEMENT**



CONTACT US:

Complete an online enquiry form

CLICK HERE

